

REQUEST FOR EXPRESSION OF INTEREST (EOI) FOR THE PROVISION OF MEDIA MONITORING & REPORTING SERVICES FOR EACOP LTD IN TANZANIA - REFERENCE NO. 0000438

East African Crude Oil Pipeline (EACOP) LTD ("EACOP LTD") invites experienced and reputable companies to express their interest in provision of Media Monitoring & Reporting Services to the EACOP project in Tanzania.

The EACOP Project involves the construction and operation of an underground and cross-border pipeline to transport crude oil for export to international markets. The pipeline will run from Kabaale, Hoima District in Uganda to the Chongoleani peninsula near Tanga in Tanzania. The length of the pipeline is 1,443 km, of which 296km will be in Uganda and 1,147 km in Tanzania.

BRIEF DESCRIPTION OF THE SCOPE OF THE SERVICES:

EACOP LTD invites experienced and reputable service providers to express their interest in providing the following Media Monitoring & Reporting Services in Tanzania.

- Conduct a comprehensive analysis of media coverage across various platforms, including print, online, broadcast, and social media.
- Monitor and analyze the media activities of the industry to identify market trends.
- Implement systems for early detection of potential crises or reputational risks and provide timely alerts to clients.
- Generate tailored and insightful reports.
- Track and analyze brand mentions, sentiment, and engagement on Traditional media platforms.
- Offer insights into media trends and industry developments.
- Provide real-time monitoring capabilities to offer immediate awareness of media coverage.
- Leverage advanced technologies and innovative tools to enhance the accuracy and efficiency of media monitoring processes.
- Extend monitoring services to cover global media outlets.
- Provide in-depth reports on how media coverage influences public perception.
- Conduct audience analysis to identify key demographics and tailor monitoring strategies to reach specific target audiences effectively.
- Develop predictive analysis capabilities to anticipate potential media trends and emerging issues.

MINIMUM REQUIREMENTS:

Companies and/or organizations expressing their interest are invited to document their request with:

- Brief description of experience, expertise, and capacity to deliver the required scope of services.
- Organization profile detailing services provided, proof of performance, with reference letters from three previous clients.
- Business License.
- Certificate of Incorporation and recent BRELA search report (attach copy)
- Proof of registration with the Tanzania Revenue Authority (TRA) and Tax Clearance Certificate for the latest year available.
- Proof of Registration with the EWURA Local Supplier Service Provider (LSSP) database or an approved application at the time of submission of the response to this expression of interest is strongly recommended.
- Compliance with Local Content Regulations, 2017 and Local Company definition.
- Profile of key personnel to be involved in the project including personal certifications as necessary and level of qualifications, experience, and capacity to deliver the required services.
- Financial capacity to deliver the services required including submission of financial accounts for the past three years.
- Evidence of a QHSE Management system, organization, and process in compliance with applicable Local and Industry standards for similar works.
- Proof of Anti-corruption, Anti-bribery, Compliance, and Human Rights policies.

Companies which have the ability, capacity, and resources to implement the activities listed above should express their interest by sending together with the documents stated in the above section through an email to procurement.tz@EACOP.com, (max. email size 20Mb) on or **before 17:00 hours** East African Time (EAT) on or before **23rd December 2023**. Email object shall be: **0000438_Provision of Media Monitoring & Reporting Services**. Statements of EOI should be no more than ten (10) to twenty (20) pages long. All Expression of Interests should be submitted in English Language.

Note: EACOP LTD will review and assess the documents provided by companies that have expressed interest in accordance with this EOI and conduct evaluations based on internal criteria to determine which companies will be included in the list of pre-qualified companies. Only the pre-qualified companies will receive, by signing a Non-Disclosure Agreement (NDA), an invitation to bid as a continuation of the call for tender process. EACOP LTD reserves the right at its sole discretion to make the decision to select or reject a company and maintain its decision without having to give reasons to the company concerned.